



For Immediate Release: October 16, 2012

CONTACT:

Christine Lamitina (414) 573-5511

Mark McCullough (202) 730-7283

New TV Ad: Tommy Thompson Fighting for Special Interests, Not Wisconsin

SEIU Members Launch New TV in Key Senate Campaign

Milwaukee, WI – The 10,000 Wisconsin members of the Service Employees International Union (SEIU) this week launched a new television ad in the state's too-close-to-call U.S. Senate race.

The \$600,000 ad highlights the big-money special interests that Tommy Thompson fought for while working at a Washington, D.C., lobbying firm and will continue to fight for as a Senator.

"Tommy Thompson has a record of working for his friends, but unfortunately Tommy's friends are the big oil companies, drug companies and the special interests that funded his paycheck during his time working in Washington," said Dian Palmer, a registered nurse and President of SEIU Healthcare Wisconsin and President of the Nurse Alliance of SEIU Healthcare. "While Tommy Thompson would fight for tax breaks and giveaways for his special interest friends, Tammy Baldwin will stand up for Wisconsin families."

A copy of the ad, which will air in the Milwaukee and Green Bay-Appleton markets can be seen here:

<http://youtu.be/IY-crP4B1o4>.

Announcer: If this is who you think our Senator should be fighting for...

...then Tommy Thompson's your man.

After all, he's still theirs...Thompson raked in millions at a D.C. lobbying firm that represents big oil, pharmaceuticals, and other billion dollar corporations...

...now he's fighting to give them huge tax breaks, while he sticks Wisconsin families with the bill.

If Thompson's fighting for them, he won't be fighting for us.

SEIU COPE is responsible for the content of this advertising.

###

With 2.1 million members in Canada, the United States and Puerto Rico, SEIU is the fastest-growing union in the Americas. Focused on uniting workers in healthcare, public services and property services, SEIU members are winning better wages, healthcare and more secure jobs for our communities, while uniting their strength with their counterparts around the world to help ensure that workers—not just corporations and CEOs—benefit from today's global economy. www.seiu.org