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**SEIU HEALTHCARE WISCONSIN ENDORSES KATHLEEN FALK
IN GUBERNATORIAL RECALL**

MILWAUKEE: Today SEIU Healthcare Wisconsin announced the endorsement of Kathleen Falk for the upcoming gubernatorial recall election. Throughout her 14 years as Dane County Executive, Falk has been a tireless advocate for social and economic justice by implementing policies that benefit working Wisconsin families.

In Dane County, her vision and skill have helped countless people reenter the workforce and out of poverty. She implemented an innovative system for homecare workers to have a union and ensure a voice on the job, quality care and a system of training. Falk proved that innovation can be fiscally responsible; throughout her 14 years as County Executive, she achieved a balanced budget every year. More importantly, Falk has a record of working constructively with front-line workers to solve problems.

“When we started the Recall Walker campaign, our goal was to restore fairness and balance to our state. We didn’t need another politician; we need a champion, a tireless advocate who will stand up for our rights and livelihoods. We’re proud to announce we found our champion in Kathleen Falk,” said Dian Palmer, president of SEIU Healthcare Wisconsin.

The endorsement was announced at a local homecare provider’s residence, where over a dozen homecare and long-term workers were in attendance.

REACTION OF SEIU HEALTHCARE WISCONSIN MEMBERS

“I support Kathleen Falk because she’s for us. She supports our rights to have a union. She supports working families. She supports policies that create livable jobs. And most importantly, she supports vital healthcare programs like BadgerCare that our consumers depend on.”

- Chris Adell, Homecare provider, Milwaukee

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SEIU Healthcare Wisconsin is Wisconsin's largest healthcare workers union, representing 15,000 home care, nursing home, social service, and hospital workers across the State of Wisconsin.